



Pending

Active

- ☒ L1: (1931) 725/\$.ccls. and (STB or (set adj top))
- ☒ L2: (13) 1 and (detect\$3 near8 (cue adj tone))
- ☒ L3: (13) 2 and (ad or advertis\$5)
- ☒ L4: (11) 3 and target\$3
- ☒ L5: (6) 4 and profile

Failed

Saved

- ☒ (7) ((("6377986" or ("6384744" or ("5721827" or ("6199076" or ("20020083043" or ("
- ☒ (7) (((("6377986" or ("6384744" or ("5721827" or ("6199076" or ("20020083043" or ("
- ☒ (0) ((((((("6377986" or ("6384744" or ("5721827" or ("6199076" or ("20020083043" or ("
- ☒ (0) (((((((("6377986" or ("6384744" or ("5721827" or ("6199076" or ("20020083043" or ("
- ☒ (1) (((((((("6377986" or ("6384744" or ("5721827" or ("6199076" or ("20020083043" or ("
- ☒ (51160) 725/\$.ccls. or 348/\$.ccls.
- ☒ (6433) (725/\$.ccls. or 348/\$.ccls.) and (ad or advertis\$5 or commercial)
- ☒ (340) (725/\$.ccls. or 348/\$.ccls.) and (ad or advertis\$5 or commercial)) and ((customer or
- ☒ (71) (((725/\$.ccls. or 348/\$.ccls.) and (ad or advertis\$5 or commercial)) and ((customer or
- ☒ (26) (((((725/\$.ccls. or 348/\$.ccls.) and (ad or advertis\$5 or commercial)) and ((customer or
- ☒ (21) (((((((725/\$.ccls. or 348/\$.ccls.) and (ad or advertis\$5 or commercial)) and ((customer or
- ☒ (18) (((((((725/\$.ccls. or 348/\$.ccls.) and (ad or advertis\$5 or commercial)) and ((customer or
- ☒ (18) (((((((725/\$.ccls. or 348/\$.ccls.) and (ad or advertis\$5 or commercial)) and ((customer or
- ☒ (8) (((((((725/\$.ccls. or 348/\$.ccls.) and (ad or advertis\$5 or commercial)) and ((customer or
- ☒ (17) (((((((725/\$.ccls. or 348/\$.ccls.) and (ad or advertis\$5 or commercial)) and ((customer or

Search

Browse

Queue

Clear

DBs

USPAT; US-PGPUB; EPO

☒ Plurals

Default operator: OR

☒ Highlight all hit terms initially

4 and profile

BRS form

IS&R form

Image

Text

HTML

	U	I	Document ID	Issue Date	Pages	Title	Current OR	Current XRef	Retrieval Classif
1	<input type="checkbox"/>	<input type="checkbox"/>	US 20020178445 A1	20021128	19	Subscriber selected advertisement display and scheduling	725/32	705/14	E
2	<input type="checkbox"/>	<input checked="" type="checkbox"/>	US 20020083442 A1	20020627	15	Queue-based head-end advertisement scheduling method and apparatus	725/34	725/32	E
3	<input type="checkbox"/>	<input checked="" type="checkbox"/>	US 20020083441 A1	20020627	19	Advertisement filtering and storage for targeted advertisement systems	725/32	725/34; 725/35	F
4	<input type="checkbox"/>	<input type="checkbox"/>	US 20020083439 A1	20020627	16	System for rescheduling and inserting advertisements	725/32	725/42; 725/9	E
5	<input type="checkbox"/>	<input type="checkbox"/>	US 20020066106 A1	20020530	8	Promotion server using video on demand channel	725/87	725/36; 725/93	R
6	<input type="checkbox"/>	<input type="checkbox"/>	US 5892535 A	19990406	69	Flexible, configurable, hierarchical system for distributing programming	725/36	345/716; 725/91;	A

☒ Hits
 ☒ Details
 ☒ HTML

Ready

NUM

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EAST - [Untitled1:1]

File View Edit Tools Window Help

Drafts
 Pending
 Active
 L1: (7) ("6377986" or ("6384744" or ("5721827" or ("6199076" or ("20020083043")
 L2: (7) 1 and (ad or advertis\$5 or commercial)
 L3: (4) 2 and ((customer or user) near3 profile)
 L4: (0) 3 and broadband
 L5: (0) 3 and (broad adj band)
 L6: (1) 3 and DSL
 L7: (51160) 725/\$.ccis. or 348/\$.ccis.
 L9: (6433) 7 and (ad or advertis\$5 or commercial)
 L10: (340) 9 and ((customer or user) near3 profile)
 L11: (71) 10 and (broadband or broad\$1band or "broad band")
 L12: (26) 11 and (DSL or "digital subscriber line")
 L13: (21) 12 and target\$3
 L14: (18) 13 and content
 L15: (18) 14 and (satellite or cable)
 L16: (8) 15 and category
 L17: (17) 15 and (category or group)
 L18: (11) 17 and (insert\$3 near8 (ad or advertisement))
 L19: (3) 18 and (characteristics near8 (viewer or user or customer))
 Failed
 Saved
 Favorites

Search [L1] Browse Queue Clear
 DB: USPAT:US-PGPUB:EPO [Plurals]
 Default operator: OR [Highlight all hit terms initially]
 18 and (characteristics near8 (viewer or user or customer))

BRS form IS&R form Image Text HTML

	U	I	Document ID	Issue Date	Pages	Title	Current OR	Current XRef	Retrieval Classif
1	<input type="checkbox"/>	<input type="checkbox"/>	US 20020178447 A1	20021128	31	Behavioral targeted advertising	725/36	725/42; 725/46;	P
2	<input type="checkbox"/>	<input type="checkbox"/>	US 20020144262 A1	20021003	48	Alternative advertising in prerecorded media	725/32	725/36; 725/42	P
3	<input type="checkbox"/>	<input type="checkbox"/>	US 20020129368 A1	20020912	66	Profiling and identification of television viewers	725/46		S

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